

## **Accreditation: The Code of Practice for the South Australian Fitness Industry**

The Code of Practice and accreditation of centres under the Code is aimed at establishing quality standards for the South Australian fitness industry. The Code is directly aimed at strengthening the market position of Accredited Centres/Studios in order to help us maximise the return on the significant investment we all make to improving and maintaining our facilities and services.

Accreditation will be issued to centres/studios if they:

- Are a Fitness Business Membership of Recreation SA;
- Substantially comply with the Code of Practice for the South Australian fitness industry;
- Sign an agreement to comply with all aspects of the Code (or to cease claiming accreditation);
- Pass inspection by Recreation SA's independent auditor; and are
- Admitted by majority vote of the fitness committee.

## **Promotion of Accredited Centres**

Accredited centres/studios are encouraged to display the Recreation SA Certificate of Accreditation and to promote their accreditation in all advertising and promotional activities.

Recreation SA is committed to supporting the growth of the fitness industry in South Australia. To facilitate this, future membership renewals will include a small levy for the ongoing promotion of Accredited Fitness Centres/Studios.

## **How to Become Accredited**

We earnestly invite all operators who share our commitment to improving the quality of the industry (and to improving the returns we earn) to apply for accreditation. The requirements for accreditation are not intended to be restrictive or exclusive - accreditation is open to any operator who is prepared to make the commitment to meet and maintain the quality standards set out in the Code of Practice. To apply for accreditation simply telephone Recreation SA on 8351 2644 or email [fitness@recreationsa.org](mailto:fitness@recreationsa.org).