



## 2008 SA FITNESS INDUSTRY AWARDS CRITERIA & NOMINATION FORM

### GROUP FITNESS MANAGER OF THE YEAR AWARD

#### **Eligibility**

The Group Fitness Manager of the Year Award recognises an individual with a minimum of two years experience in the fitness industry, and is a healthy role model who demonstrates keen professional commitment through community and industry involvement and whose outstanding leadership inspires staff and influences both active and under active people to commit to a healthy lifestyle through successful, creative and diverse programming.

The Group Fitness Manager is to be nominated by the owner, manager or employer of the fitness centre, and must have been working in the fitness industry for a minimum of two years and must be a Registered Fitness Professional.

#### **Nomination Instructions**

To nominate a nominee/s for the 2008 SA Fitness Industry Awards, please follow the Nomination Instructions carefully and complete the Nomination Form.

Each application is carefully reviewed, and any deviation from the Nomination Instructions and Criteria may result in a disqualification.

**Step 1** Complete the Nomination Form.

**Step 2** Submit no more than a 100-word summary of the nominee's three greatest measurable contributions to the fitness industry from 1 July 2007 – 30 June 2008. Give specific examples such as "raised club membership retention by 20%," "increased class participation by 25%," or "motivated 50 sedentary people to adopt an active lifestyle."

**Step 3** Supply detailed answers to the Criteria under the award you are nominating for, limited to no more than four one-sided typed (or computer generated) pages, using a 12-point font size or larger.

**Step 4** Include a copy of the nominee's résumé, not to exceed two pages. The résumé should detail the number of years the nominee has been in the fitness industry, the extent of their "hands-on" training or teaching experiences, the number of hours per week spent training or teaching clients, educational background and qualification/certification/s.

**Step 5** Supply two (2) references, one from a client and one from a professional colleague.

**Step 6** (Optional) Include up to three (3) newspaper or magazine clippings about the nominee's program/s or facility. Please photocopy them on A4 paper, reducing clippings to fit if necessary.

**Step 7** Include six (6) copies of the total application (including the original).

**Step 8** Provide one (1) original photograph of the nominee (preferably a head shot) that can be used in a publication and slide presentation.

**Step 9** Send all materials to Recreation SA by 5pm, Friday 29 August 2008. Nominations may be sent by Australia Post to the following:

Recreation South Australia  
Bec Beazley  
SA Fitness Awards Nomination  
2A 900 South Road, Edwardstown SA 5039

Entries will only be accepted if they are post marked before the closing date. No late entries will be accepted. Receipt of submission will be notified in writing by Recreation SA and addressed to the nominated contact on the Nomination Form.

### **Important Notice**

Please do not send videotapes, audiotapes, brochures or posters. They will not be reviewed as part of the application process and will be discarded. Once the nomination deadline arrives, all nominations will be sent to a panel of judges selected by the Fitness Standing Committee. The judges' decision is final and no discussion or correspondence will be entered into.

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### **Criteria for Group Fitness Manager of the Year – for fitness industry activities carried out from 1 July 2007 – 30 June 2008.**

Describe the nominee's leadership, financial and personnel management, and motivational skills both within the facility and in working with staff. Include how the nominee's work directly contributes to the success of the organisation, their professional vision, their training programs, the measurements of their staff's success, any innovative cost-control or budget-cutting methods the nominee has introduced, and effective motivation they have achieved through programming, education or training.

Describe the successful programs or policies the nominee has been responsible for and/or implemented in the past 12 months. Tell us what these programs or policies have accomplished by virtue of their creativity, the diversity of markets they reach, and the impact they have had on participation of active and under active individuals alike. Include the methods by which the nominee measures how participants have reached their goals or achieved desired results, and describe the overall results the organisation has achieved.

Describe the nominee's participation in local, national and/or international industry-related events, committees, task forces, publications (please list) and presentations.

Describe the nominee's organisation and/or development of community events and outreach programs including, but not limited to, charity fundraisers, awareness campaigns, newspaper and magazine articles, lectures and fitness demonstrations.

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## 2008 SA Fitness Industry Awards Nomination Form

**Please indicate which award you are nominating for (tick one only)**

- |  |   |
|--|---|
| <input type="checkbox"/> Group Fitness Manager of the Year       | <input type="checkbox"/> Fitness Professional of the Year         |
| <input type="checkbox"/> Fitness Centre of the Year              | <input type="checkbox"/> Life Time Achievement Award              |
| <input type="checkbox"/> Fitness Studio of the Year              | <input type="checkbox"/> Personal Trainer of the Year             |
| <input type="checkbox"/> Membership-Sales Consultant of the Year | <input type="checkbox"/> Community Fitness Instructor of the Year |

Nominated by (if applicable): \_\_\_\_\_

Nominee's Full Name (if applicable): \_\_\_\_\_

Nominee's Fitness Australia Registration Number: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Mobile Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Employer: \_\_\_\_\_

All statements and claims in this application are accurate. My submission is subject to disqualification if any inaccuracies or misstatements are uncovered during the review of this submission. I agree to keep all award information confidential until Recreation SA publicly announces this information.

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Position \_\_\_\_\_

**Nominations close Friday 29 August 2008 at 5pm.**