

2015 – 2018 Strategy

Vision

To increase the participation and profile of active recreation in South Australia

Mission

To provide leadership, support and advocacy to organisations in the recreation industry.



Organisational

- Provide Leadership and advocacy
- Support increased participation
- Reward and recognise innovation and high achievement
- Advise on industry codes and standards
- Improve communication to stakeholders
- Increase and sustain membership
- Advocate for Infrastructure development
- Maintain sound financial and business models
- Advocate for Inclusive Recreation
- Develop and maintain organisational excellence



Community

- Facilitate networking and training for the community recreation industry
- Advocate for sustainable and accessible facilities and funding.



Fitness

- Provide professional development opportunities for fitness professionals in South Australia
- Work in conjunction with Fitness Australia to bring the local South Australian industry together
- Work with the Fitness Industry to understand the role of Recreation SA in Fitness.



Aquatics

- Increase the number of Watch Around Water accredited centres in SA.
- Continue to work towards a best practice document for swimming pools in SA.
- Advocate for every child to have access to water safety lessons.
- Increase communication and advocacy for the SA aquatic industry.



Outdoor

- Build relationships within the outdoor sector, strengthening the network for communication, information sharing and mutual benefit
- Continue to maintain custodianship for the Adventure Activity Standards and lead the industry in maintaining their relevance
- Provide a point of reference for the industry regarding standards and information on issues and advocate for stakeholder issues to government



Trails

- Industry led subcommittee that drives the representation of the recreational trails industry in South Australia.
- Trails SA website redeveloped that raises awareness of South Australian trails and facilitates increased use of trails through the provision of reliable and informative content.
- Implementation of short term goals contained in Trails Master Plan through collaboration between industry and Government agencies.