




2016/17 AVAILABLE RESOURCES

YOUR CHILD YOUR FOCUS
PARENTS SUPERVISE – LIFEGUARDS SAVE LIVES.

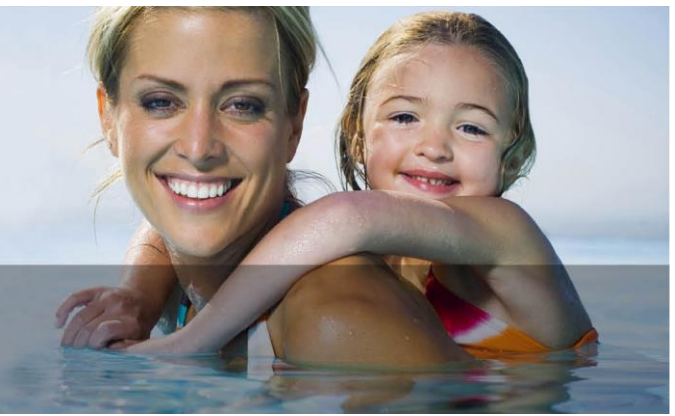


Which resources are best for your aquatic facility?




Resource	Objective
	<p><u>Endorsed Centre Sticker</u></p> <ul style="list-style-type: none"> • 360 x 140mm • Display at Centre's entrance • Notify patrons of Centre's participation in program • 1 complementary sticker supplied to every Registered Centre
	<p><u>Pull Up Banner</u></p> <ul style="list-style-type: none"> • 850 x 2000mm • Best suited to indoor areas; reception or indoor pool • Suitable for: <ul style="list-style-type: none"> - special events or particular user groups - filling an underutilized or blank wall with 'tall' promotions
	<p><u>Floor Graphic</u></p> <ul style="list-style-type: none"> • 600 x 900mm • Short to medium term longevity on pavements, rough stone or asphalt (6 months) • SP92 Outdoor Floor Graphic Specification Sheet

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	<p><u>Centre Rules sign</u></p> <ul style="list-style-type: none"> • 420 x 594mm (A2) • Corflute with eyelet holes • Displays rules for Under 5s and Under 10s more prominently • “This is a registered Watch Around Water Centre committed to providing a safe venue for the community” • Suitable for: <ul style="list-style-type: none"> - front entrance - communicating rules before entering facility
	<p><u>Poolside A Frame</u></p> <ul style="list-style-type: none"> • 297 x 420mm, base width 290mm • A3 corflute with Velcro tabs to form A Frame • Double sided print; U5 graphic on side 1, U10 graphic on side 2 • Displays rules for Under 5s and Under 10s more prominently • Subject to weather, therefore best suited to indoor venues • Suitable for: <ul style="list-style-type: none"> - wet deck - pool entrance (eg, stairs, beach entry) - family gathering points (eg, chairs, grassed areas)
	<p><u>Poster</u></p> <ul style="list-style-type: none"> • 210 x 297mm (A4) • Single sided print • Suitable for: <ul style="list-style-type: none"> - entrances - notice boards - behind toilet doors/ bathrooms - pool side

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	<p><u>DL Flyer</u></p> <ul style="list-style-type: none"> • 100 x 210mm • Double sided print • Suitable for: <ul style="list-style-type: none"> - handouts to patrons - explaining Centre rules - information to Centre users
	<p><u>Lifeguard Cards</u></p> <ul style="list-style-type: none"> • 55 x 90mm • Double sided print • Suitable for: <ul style="list-style-type: none"> - storing in lifeguard packs/ bum bags - providing immediate information to Centre users - diffusing a situation that may escalate with a disapproving patron
	<p><u>DL Sticker</u></p> <ul style="list-style-type: none"> • 210 x 100mm • Single sided print • Suitable for: <ul style="list-style-type: none"> - handouts to patrons - giveaways

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	<p><u>Magnets</u></p> <ul style="list-style-type: none"> • 90 x 55mm • Suitable for: <ul style="list-style-type: none"> - handouts to patrons - giveaways - display on steel signs within Centre
	<p><u>Wristbands</u></p> <ul style="list-style-type: none"> • 260 x 26mm • Suitable for: <ul style="list-style-type: none"> - use on patrons in daily operations - use with special user group patrons - identifying swimmers under 5 requiring a carer within arm's reach, and/ or - identifying swimmers under 10 requiring a carer to remain within clear sight
	<p><u>Balloons</u></p> <ul style="list-style-type: none"> • 30cm standard balloon • Double sided print • Includes white stick and cup (for holding upright) • Suitable for: <ul style="list-style-type: none"> - promotional events - giveaways