



## NINE – WATCH AROUND WATER COMMUNITY INNOVATION AWARD

Recreation SA and Nine Adelaide coordinate the Watch Around Water – Nine Adelaide Community Innovation Award across the 16/17 swimming season. Registered Watch Around Water centres are eligible for participation.

The award initiative serves to encourage registered centres to promote the Watch Around Water safety messages beyond the marketing tools that are provided by Recreation SA.

Recreation SA and Nine Adelaide are looking for creativity and innovation in delivering the key messages to a maximum audience within each registered centre's local and extended community.

Pools are encouraged to utilise the #WatchAroundWater hash tag and encourage pool visitors to do the same.

### Innovation

Registered Centres will be encouraged to 'think tank' new ideas on how to deliver the Watch Around Water key messages to a maximum audience within their centre and externally.

As a guide, the type of activity that could be considered:

*A Social Media Competition asking families to upload evidence (picture or status) that demonstrates an understanding of the need to Watch Around Water, using #WatchAroundWater*

*A colourful 'commitment wall' where families pledge their name and a promise to Watch Around Water*

*A Watch Around Water party where families receive a take home certificate demonstrating their understanding of what it means to Watch Around Water*

*A pledge form at entry for families to sign that acknowledges their understanding of Watch Around Water*

### Nominations

Recreation SA will call for nominations demonstrating evidence of Watch Around Water innovation within registered centres.

Essentially, nominations will call for centres to outline their efforts in 2 areas –

- Member involvement in Watch Around Water (Creative Innovation)
- Use of #WatchAroundWater hash tag



Closing Date: March 10<sup>th</sup> 2017

## RECREATION SA

3/95 King William Road  
Unley SA 5061

[www.recreationsa.org](http://www.recreationsa.org)

2017

**Nominee Name:**

Title	First Name	Last Name	
Position		Organisation	
Address			
Phone	Home	Work	Mobile
Email			

Please attach information providing a concise response for each of the following limited to three A4 pages to support your application.

- 1. How the centre demonstrated innovation,**
- 2. The number of community members and participants reached or actively involved, and**
- 3. How successfully the #WatchAroundWater hash tag was used.**

Essentially, nominations will call for centres to outline their efforts in 2 areas –

**-Member involvement in Watch Around Water (Creative Innovation)**

**-Use of #WatchAroundWater hash tag**

Please also attach a maximum of three high-resolution images and organisation logo with your completed nomination, for use by Recreation SA at the Awards event and during the judging process.

Thank you for your participation.

*The judging panel will judge each nomination individually against the possible reach and successful involvement of their community – eliminating the requirement for smaller centres to compete against larger metropolitan centres for the Award. The judging panel values each centres commitment to their individual local community and this will be reflected in the decision making process.*

**Where to send your nomination:**

Please send your nomination by one of the following methods:

POST: 3/95 King William Road Unley SA 5034

EMAIL: [communications@recreationsa.org](mailto:communications@recreationsa.org)

For further information please phone Recreation SA on 8271 6874